



15855 N. Greenway-Hayden Loop · Suite #150 · Scottsdale, AZ 85260
www.mirageoutdoorconcepts.com
P 480.443.8600 · F 480.443.8608

January 12, 2006

To: All Dealers serious about being in business:

We're now just a month away from our upcoming Annual Dealer Convention being held in Las Vegas! Being a premier world travel destination, Las Vegas' weekends are the busiest. Our Convention directly follows Valentine's Day and is right before President's Day, so be sure to book your reservations **now** (bring your wife as a special Valentine's Day present)!

Visit www.expedia.com or www.travelocity.com to find available hotel listings from \$129 - \$189.

Dealer Special: Sell 10k worth of products within 60 days after Convention and receive \$100/night room reimbursement (up to 2 nights - - \$200 total)

Sell 25k+ worth of products within 60 days after Convention and receive \$200/night room reimbursement (up to 2 nights - - \$400 total)

In addition to viewing our new products (weatherproof televisions and pool tables), we have a strong Convention speaker lineup, geared at helping you increase your sales! Just added is Richard Erschik, nationally recognized and acclaimed speaker, who will share insights on turning your leads into sales! Visit Richard's website for a sneak preview: www.richarderschik.com. Existing Dealers cannot afford to miss Richard's proven techniques! This speaker can help you make thousands of dollars, or more, just by following his advice!

We look forward to seeing you in Las Vegas!!

Sincerely,

Bruce G Swift
President