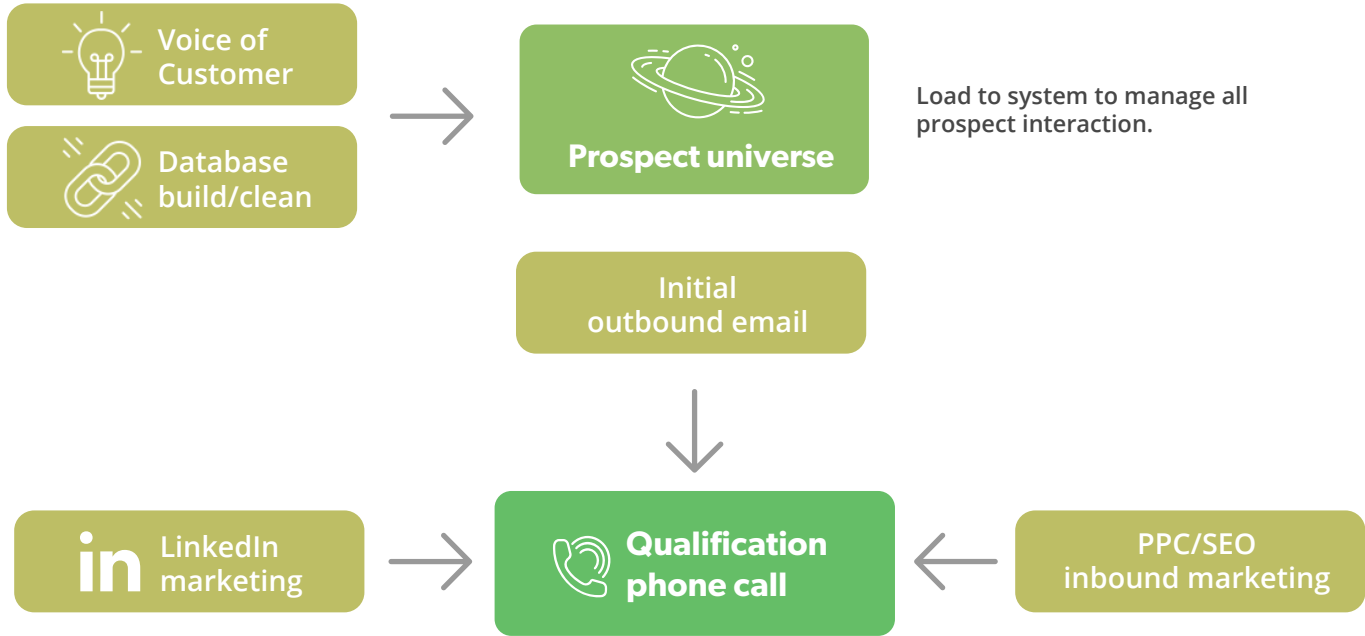


Lead Generation Process



Assess interest and reinforce value proposition

